



OCTOBER 19-20, 2018
Mountain America Expo Center
9575 South State St.
Sandy, UT

utahcann.com

PLEASE COMPLETE THIS 5 DD@7 5 HCB AND
 EMAIL IT TO: info@utahcann.com

Carrie Mae Sorenson (435) 401-5980

John Saltas (801) 647-8282

Pete Saltas (801) 573-1827

SPONSORSHIP APPLICATION / CONTRACT

1. SPONSOR INFORMATION

Company Name _____ Website _____
 Contact _____
 Email _____ Yes, you may email show information to me at _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Mobile _____ Fax _____

2. SPONSORSHIP OPPORTUNITIES

BRONZE	\$2,500	Logo and info in guide & logo in drip email campaign.
SILVER	\$5,000	All bronze benefits plus: social media promotion, link from website, prominent floor placement, swag bag logo, feature in City Weekly, and naming of break out venue.
GOLD	\$7,500	All silver benefits plus: keynote speaker sponsorship, floor aisle naming rights, prominent website positioning, weekly social media promotion, newsletter inclusion, sponsored lounge room, and logo on printed tickets.
PLATINUM	Call for pricing	All gold benefits plus: network event naming, stage naming, City Weekly cover, website home page logo, attendee email list, and wrist band logo. Call for pricing.

Vendor & Sponsor - Cost of Sponsor less \$1,500

3. PAYMENT

PLEASE FIND MY CHECK ENCLOSED (PAYABLE TO UTAH CANN)

Mail Payments to: 248 Main Street Salt Lake City, UT 84101

OR

CHARGE TO MY CREDIT CARD VISA MASTERCARD DISCOVER AMEX \$ _____

CODE EXPIRATION DATE CARDHOLDER ZIP CODE

By signing below, I authorize Utah Cann to process all payments on the above credit card. All payments will be charged based on the payment schedule right.

CARD HOLDER'S NAME _____

SIGNATURE _____

PAYMENT SCHEDULE:	_____
33% with signed contract	_____
33% payment due August 15	_____
Balance due September 15	_____

Any change in the Exhibiting Company's mailing address, show guide information, brand names or product listings must be communicated in writing. Filming may be in progress at the event. By exhibiting in this event, you agree to allow for your image to appear in our videotaping and photography for any and all commercial purposes.

4. Signature _____

Date _____

PLEASE INITIAL PAGE 2

Please retain a photocopy of this form for your own records.

Terms and Conditions on Reverse Side

**1. EXHIBITOR COVENANTS**

- a) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.
- b) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time, including rules and regulations set forth in the Exhibitor Manual.
- c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labor relations agreements in force (i) between Utah Cann and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.
- d) The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.
- e) The Exhibitor agrees not to conduct or be associated with any promotional contests held at or in connection with the Show unless (i) the Exhibitor satisfies Utah Cann that the Contest is being operated in accordance with applicable law; and (ii) the prior written consent of Utah Cann is obtained.
- f) The playing, performing, reproduction, broadcasting or other use at the Show of any music, materials, devices, processes and dramatic rights that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of Utah Cann. The Exhibitor agrees to indemnify and save harmless Utah Cann and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.
- g) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

2. UTAH CANN RIGHTS

- a) Utah Cann reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show; (ii) reject or prohibit exhibits, Exhibitors or promotional activities that Utah Cann considers objectionable, inappropriate, disruptive or dangerous to Utah Cann, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to Utah Cann.
- b) Utah Cann shall have the right to establish and amend or modify any regulations governing use of the facility and the Show.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless Utah Cann and the facility, their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) any breach of or default under the terms or conditions of this agreement, (ii) its occupancy of the exhibit space and/or its environs, (iii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iv) personal injuries, death, property damages or any other damage sustained by the Exhibitor, Utah Cann, the facility, Show sponsors or a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law, or (v) any negligence, or willful misconduct by or on behalf of Exhibitor or its employees or agents.

5. LIABILITY AND INSURANCE

- a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to Utah Cann for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name Utah Cann as additional insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of Utah Cann, the Exhibitor shall provide Utah Cann with a copy of such policy.
- b) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against Utah Cann the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.
- c) Neither Utah Cann nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

6. BOOTH DISPLAY

- a) **Booth construction and signage must be exhibited in accordance to the rules and regulations pertaining to the Exhibitor's booth type and as outlined below and in the Exhibitor Manual.**
 - All exhibits require CLEAN floor covering that covers the entire area of the Exhibitor's booth from corner to corner.
 - Linear booth displays must NOT be more than 8' high across the back (including signage).
 - Tables must be professionally skirted (no plastic, no bed sheets, no draperies, no shower curtains) with floor-length skirting ON ALL FOUR SIDES. Fine furniture is acceptable without skirting. Linear booth displays provide 8' back drape and 3' side drapes. All exhibiting companies may utilize the 8' height for the full 10' depth of their booth. Exhibitors have purchased frontage, not line of sight.
 - No tents of any kind are allowed.
- b) **The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by Utah Cann.**

7. CANCELLATION AND TERMINATION

- a) The exhibitor shall have the right to cancel this license agreement or downsize space by notice in writing to be delivered to Utah Cann. All deposits/payments received by Utah Cann to the date of notice of cancellation or downsize are non-refundable and non-transferable and the balance of the full cost of the space is due immediately. In the event that the Exhibitor (i) fails to make payments in accordance with the payment schedule set out herein or (ii) fails to appear at the show; Utah Cann reserves the right to cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate. Utah Cann will retain any and all deposits/payment(s) made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement and all payments will be due per the terms of the contract. In the event of either of the above circumstances, Utah Cann has the right to (i) re-rent said space and (ii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from Utah Cann.
- b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to Utah Cann shall be deemed earned by Utah Cann and all deposits received shall be non-refundable and non-transferable. In the event of any violation or breach of the terms and conditions of this license agreement, Utah Cann shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as Utah Cann deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling Utah Cann to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to Utah Cann to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

8. FORCE MAJEURE

In the event that (i) the facility in which the Show is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) Utah Cann is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of Utah Cann including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Utah Cann will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

- a) Waiver by Utah Cann of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
- b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.
- c) This license agreement shall be governed by and construed in accordance with the laws of the governing jurisdiction in which the Show is held.
- d) If a show guide is produced for the show, Utah Cann is not responsible for any errors or omissions in the show guide.



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